



# Localization World C O N F E R E N C E

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March 20 - 22, 2007, Shanghai  
People's Republic of China

## Exhibit Registration Form

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

We will confirm your exhibit registration and will send you an invoice once we receive your Exhibit Registration Form. Payment is due upon receipt of the invoice. The assigned space is guaranteed for only 14 days following the date of the invoice.



## 1. Exhibit Space\*

Please indicate desired exhibit.

☐ **2 x 5 m space only – \$3,500 USD**

Table (2 m), table cloth, skirt, chairs, pipe and black drapes  
Wireless internet access  
Conference registration for one person,  
One additional attendee at a reduced rate of \$550 each  
Electrical connection  
Company listing in conference program  
Signage

☐ **2 x 3 m space only – \$2,500 USD**

Table (1.50 m), table cloth, skirt, chairs, pipe and black drapes  
Wireless internet access  
Conference registration for one person  
One additional attendee at a reduced rate of \$550 each  
Electrical connection  
Company listing in conference program  
Signage

☐ Check here if you belong to GALA. Members are eligible for a 10% discount on exhibit space. This discount only applies to full space price. Discounts may not be combined.

\* Space only. Exhibitors can bring their own booths or rent a booth from the official exhibition company. That information will be available under "exhibits" on our website.



## 2. Booth Location

We will try to accommodate your booth location preference.  
If your first, second and third choices are already taken, we will attempt  
to assign you a space as close as possible to your preferred space.

Booth location preferences:

First choice: \_\_\_\_\_

Second choice: \_\_\_\_\_

Third choice: \_\_\_\_\_

**Please note that the conference organizers reserve the right to reassign  
exhibit space at any time in the interest of creating a cohesive exhibit.**



## 3. Company Information

All exhibiting companies receive a listing in the conference program. Please describe the products or services to be exhibited (100 words or less) and e-mail this description to [exhibits@localizationworld.com](mailto:exhibits@localizationworld.com)

For information on registering for preconference sessions, contact Bonnie Merrell at [bonnie@localizationworld.com](mailto:bonnie@localizationworld.com)

Please enter names and e-mail addresses of booth personnel below. By entering their names and paying all registration fees here, you will have completed their registration for the conference. **No additional online registration is required when you have completed this form and paid your invoice.**

Please print clearly.

Booth Personnel		Person in charge of booth. No charge for conference.	Attend full conference (US\$550). One only per booth.	Exhibition only (includes meals, social events) (US\$400). One only per booth.
Name	E-mail Address			
		<input type="checkbox"/>		
			<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>



## 4. Schedule and Logistics

### Set-up time for exhibits

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March 20, 2007	12:30 PM – 5:00 PM
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### Exhibit hours

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March 21, 2007	8:00 AM – 6:00 PM
March 22, 2007	8:00 AM – 4:00 PM

### Take-down time for exhibits

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March 22, 2007	4:00 PM – 6:30 PM
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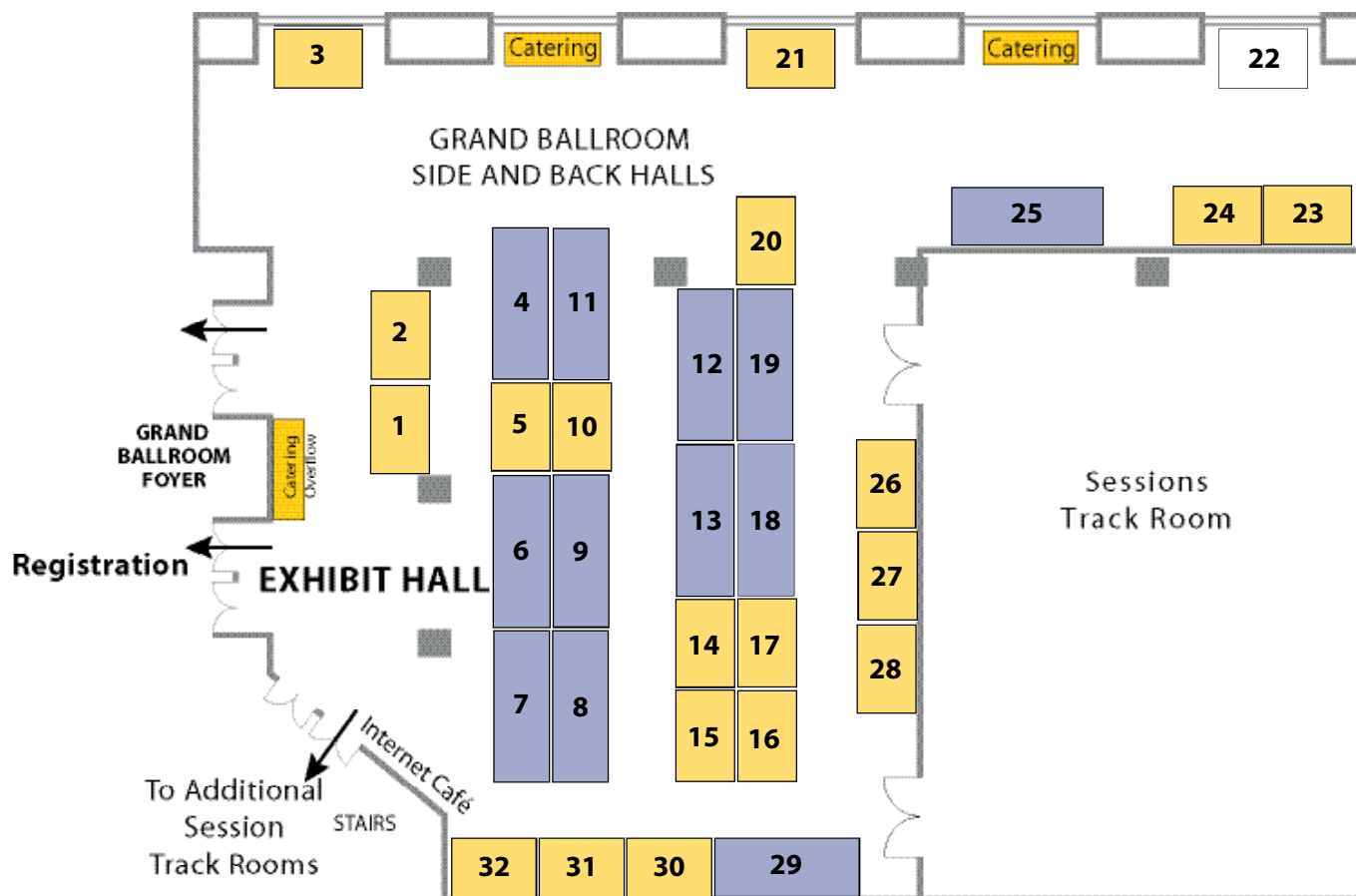
### Address for shipping of exhibit material

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See attached forms and  
**READ ALL INFORMATION CAREFULLY.**



## 5. Site Floor Plan



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|--|--|--|
| 1 Moravia Worldwide                      | 13 acrolinx GmbH                               | 23 The Localization Group                  |
| 2 Argos Company Ltd.                     | 14 Satellite Station, Inc.                     | 24 Sia Tilti Systems                       |
| 3 Skrivanek Ltd.                         | 15 Commit                                      | 25 across Systems GmbH                     |
| 4 OmniLingua Inc. / OETTLI S.A.          | 16 1-Stop Translation                          | 26 Common Sense Advisory                   |
| 5 PASS Engineering GmbH                  | 17 Golden View (China) Technologies Inc.       | 27 Plunet GmbH                             |
| 6/8/9 SDL Trados Technologies            | 18 Lingotek / Braahmam Net Solutions Pvt. Ltd. | 28 Beijing E-C Translation Ltd.            |
| 7 Lionbridge                             | 19 Tek Translation International, S.A.         | 29 Hisoft Technologies International, Ltd. |
| 10 Lido-Lang                             | 20 ACP Traductera, s.r.o.                      | 30 GALA                                    |
| 11 TOIN Corporation                      | 21 Welocalize                                  | 31 Terralingua                             |
| 12 iSP (international Software Products) |  | 32 Merrill Brink International             |

## 6. Payment Information

### Europe

If you prefer to pay in euros, please transfer to the European bank account.

#### Bank Transfer Information for Europe

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To pay by bank transfer, please arrange payment to the following bank account:

Bank Account #: 100150984

Routing #: 61150020

Bank Name: Kreissparkasse Esslingen-Nürtingen

International Bank Account #: DE 54 6115 0020 0100150984

Swift Code: ESSL DE 66

### United States

#### Bank Transfer Information for United States

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To pay by bank transfer, please arrange payment to the following bank account:

Bank Account #: 1533 5321 9204

Routing #: 123103729

Bank Name: US Bank

Swift Code: USBKUS44IMT

Payee: Localization World Ltd.  
319 North First Avenue, Suite 2  
Sandpoint, Idaho 83864-1495 USA

#### Pay by Check or Money Order Information

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Please mail your check or money order to:

Localization World Ltd.

319 North First Avenue, Suite 2

Sandpoint, Idaho 83864-1495 USA



## 7. Exhibition Rules

The following rules become binding upon acceptance of this contract by Localization World Ltd., its sponsors and the exhibiting company.

- 1. Exhibit rental.** Localization World Ltd. will provide a sign for each exhibit space. No signs or advertising devices shall be displayed outside the exhibit space.
- 2. Space assignment.** Assignments will be made after the receipt of the application and payment on a first-come, first-served basis. I understand that the conference organizers reserve the right to reassign exhibit spaces at any time in the interest of creating a cohesive exhibit.
- 3. Exhibit hours.** Displays must be staffed during all regular exhibit hours. Adherence to set-up and dismantling schedule is required. Localization World Ltd. reserves the right to curtail exhibits or parts of exhibits that reflect against the character of the conference.
- 4. Loss, damage.** Neither Localization World Ltd., its sponsors, its employees or agents will be responsible for any injury, loss or damage that may occur to the exhibitor or the exhibitor's property. By signing the exhibit space application, the exhibitor releases Localization World Ltd., its sponsors, its employees and agents from any agreement to indemnify them against any and all claims for loss, damage or injury. Exhibitors are advised to carry insurance.
- 5. Sales.** Any on-site selling must comply with all federal, state and local laws regarding taxes.
- 6. Termination.** If the conference is terminated due to picketing, strike, embargo, injunction, act of war, act of terrorism, act of God or emergency declared by government agency, the exhibitor waives any and all damages. Localization World Ltd. may, after deducting all costs and expenses including a reserve for claims, refund to the exhibitor the prorated amount of all funds paid by the exhibitor.
- 7. Cancellation.** No refund will be given for the cancellation of space after the assignment of space has been made. The space may be resold, reassigned or used by Localization World Ltd. without benefit or refund to the exhibitor.
- 8. Events.** Any function, event or meeting sponsored by an exhibitor must be scheduled in advance through Localization World Ltd. and must not conflict with the conference schedule.

Please sign and date to verify that you have read, understand and agree with the exhibition rules.

Name: \_\_\_\_\_ Date: \_\_\_\_\_

For additional information:  
Shelley Ferguson  
exhibits@localizationworld.com  
608-233-1790  
Fax: 608-441-6124